

LYDIA C. KAPRELIAN

EXPERIENCE

HOWGOOD, PBC

Remote

Helping brands measure & reduce their impact with the world's largest database on food sustainability.

2024 - present

Head of Project Management

- Owning the end-to-end customer value chain, from initial data scoping through ingestion, QA, and delivery
- Managing 9-person research team developing sustainability metrics for brand positioning, product carbon footprints, and full-scope carbon accounting to service 50+ enterprise accounts
- Serving as primary point of contact for customers during implementation, translating their data into technical requirements

HELLOFRESH

New York, NY

America's largest D2C meal-kit delivery service.

2022 - 2024

Senior Manager, Special Operations

- Special Operations is a rotational leadership program under the office of the CEO, working across all HelloFresh brands
- Served as deputy head of procurement at ready-to-eat brand Factor; managing an expanding team of 11 buyers and analysts, overseeing logistics operations at four production sites and two comanufacturing sites across all purchasing categories; coordinating between strategic and operational cross-functional partners, uncovered ~7% COGS savings last quarter
- Additional project work: TCO model on inbound ingredients; M&A due diligence on acquisition target; managing an international team to ensure the North American office's compliance under the German Supply Chain Due Diligence Act

CERES IMAGING

Remote

Multispectral aerial imagery and precision agriculture company. (Series C, 100 employees)

2020 - 2021

Product Management Intern

- Executed business-to-business development partnerships and supported API integration with 6 external sensor firms
- Built new hardware product revenue model, including estimated addressable market size through user interviews and testing

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (AAAS)

Washington, DC

World's largest multidisciplinary scientific society and publisher of the Science family of research journals.

2018 - 2020

Editorial Manager, Science in the Classroom (promoted from Project Coordinator in 2019)

- Managed rotating group of ~50 volunteers through research paper annotation process, from intake to publication
- Doubled original content posting rate through leading redesign of editorial workflow; new workflow led to higher completion rate among volunteers and increased web traffic by 75%
- Represented Science in the Classroom at 10+ science communication and education conferences, with audiences of 100+
- Served as a founding member of internal Inclusion, Diversity, Equity, and Accessibility (IDEA) Committee to facilitate cross-departmental collaboration for improvement of issues relating to IDEA in AAAS initiatives

EDUCATION

MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA

Master of Business Administration; with certificates in Sustainability and Product Management

2020 - 2022

- Co-Managing Director for 2022 MIT Sustainability Summit
- Teaching Assistant: Management of Services (Prof. Zeynep Ton) and Operations Strategy (Prof. Karen Zheng)

MCGILL UNIVERSITY

Montreal, Canada

BS in Agriculture and Environmental Sciences

2013 - 2017

- Science and Technology Editor at *The McGill Tribune*; Head Coordinator of McGill's outdoor orientation program
- Study Abroad: Bellairs Research Institute (Barbados, Fall 2015); Sustainable Agriculture & Food Security (Cuba, May 2014)

ADDITIONAL INFORMATION

- VOLUNTEER WORK: (2024 -present) Intervale Center's Peoples Farm Volunteer; (2018-present) Save the Boundary Waters Volunteer, advocating for federal legislation protecting Minnesota's Boundary Waters Canoe Area Wilderness
- Elected Head Class Agent for Phillips Academy Alumni Association, boosted high school class donation rate by 10%
- Interests: Outdoor adventures, knitting, Scrabble, jogging, award-winning bird caller